

PRESS RELEASE



EUROPEAN OUTDOOR FILM TOUR 2024 The New Program

Daring adventurers, epic explorers, inspiring trailblazers—common buzzwords for the protagonists in outdoor adventure films. But "familyfocused"? Well, the EOFT wouldn't be the EOFT if it didn't portray adventure from all perspectives. In the film Cycle of Bayanihan, U.S.-born pro mountain biker Samantha Soriano heads to the other side of the world, not only to enjoy some scenic freeriding trails but to explore her Filipino heritage. In Keep it Burning, Edu Marín tells the story of a family expedition with his brother and father on the Trango (Nameless) Tower in the Karakoram mountains, a route with which another set of brothers—Alexander and Thomas Huber—once wrote EOFT and climbing history. In To the Sea, two Londoners, Ben and Hugo, set out on a two-week voyage from Sorsele, Sweden, to the Baltic Sea. The river voyage was undertaken on a self-built raft made of wooden pallets. Two weeks turned into six years, the raft was dubbed "Melissa," and the three of them became somewhat of a family.

Mountaineering has many facets, and Erik Weihenmayer adds one more. Erik is an alpinist who has climbed all 8,000-meter peaks, and he is blind. In the film **Soundscape**, he takes us into the Sierra Nevada to The Incredible Hulk and provides insight into how he perceives the world around him. The 23rd EOFT is exceptional in many ways, but what truly sets it apart is its focus on leaving a lasting impact-not just through the event itself, but also via the personal journeys of each protagonist, as they strive to leave their own unique mark.

After the German premiere on 16 October 2024 in the Alte Kongresshalle in Munich, the program can be experienced in more than 350 events in nine countries. The total runtime is approximately 120 minutes. Including the moderation and supporting activities, each event has a duration of around two and a half to three hours.

More information about the current tour and event dates at: WWW.EOFT.EU

The EOFT is a production of Moving Adventures Medien GmbH Moving Adventures Medien GmbH | Thalkirchner Str. 58 | 80337 Munich | www.eoft.eu PRESS CONTACT: Felix Mederer | presse@moving-adventures.de | +49 (0)89 38 39 67 12

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PRESS RELEASE



The Program

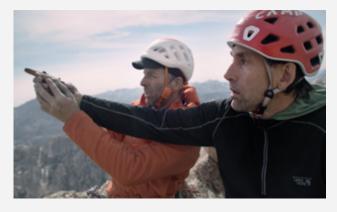


CYCLE OF BAYANIHAN

For MTB pro Samantha Soriano, the Philippines are much more than just her next bike destination. Born in the U.S., she has never been to the country where her roots lie. Bringing along her bike and many unanswered questions, Samantha sets off for her father's homeland and ultimately finds family in two respects-her own relatives and a growing bike community.

SOUNDSCAPE

NOMEN EST OMEN: For an imposing wall in the Sierra Nevada, 365 meters of vertical rock, the name fits: The Incredible Hulk. Climber Erik Weihenmayer can't see it, but he can hear it and feel it as far as his hands can reach. He says, "When I went blind, my greatest fear was not to go blind but to be excluded from everything that was exciting and adventurous in my life." Erik embarks on the vertical ascent with his trusted climbing partner, Timmy O'Neill. SOUNDSCAPE conveys how the beauty of nature-and of life-can be perceived with the senses that are available to us.



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TO THE SEA

"The rain will just not stop on this trip!" but neither will Ben and Hugo. In 2013, the two Londoners decided to travel to Sorsele in Sweden to build their raft "Melissa" from wooden pallets and big plastic containers. Their wild construction took them down the even wilder Vindelälven, through rapids, thunderstorms, and narrow passages toward the sea. What was planned as a two-week trip turns into a six-year expedition, completed in stages. Year after year, Ben and Hugo traveled back to the river with their ukuleles, Red and Blue, despite having to contend with consistent damage to their raft, cold fronts, and swarms of mosquitoes.

KEEP IT BURNING

"When your dad's around, it's the best kick in the butt!" Perhaps this is the reason why Catalan climbing pro Edu Marín is taking his 70-year-old father on an expedition to the Karakoram. Along with his brother Alex, the trip to the Trango Towers becomes a true family affair. After 13 years, Edu wants to set the Eternal Flame route on the Nameless Tower afire once again. The route is steeped in history. Established in 1989 by the sport's luminaries Wolfgang Güllich and Kurt Albert, the brothers Alexander and Thomas Huber achieved the first redpoint ascent of Eternal Flame twenty years later. In KEEP IT BURNING, the biggest challenge for the family climbing team is not the actual climbing but Mother Nature's whims.





BACKYARD

While freeskier Nadine Wallner has already ridden epic lines in Peru and Alaska, this year she is fulfilling a big dream—five freeride descents, 3,000 vertical meters, 29 km—all in one day in her home region of Arlberg, Austria. Nadine has been planning the project for years and waiting for perfect conditions—clear skies and good snow. She and her mountain guide colleagues, Yannick Glatthard and Dino Flatz, set out to enjoy some steep ascents and flowy descents on what seems like the perfect day. Somewhere between Albonakopf (2,654 m) and Westlicher Eisentalerspitze (2,710 m), things do not go according to plan.



ANNA

Tight switchbacks and steep passes with wheel sparks flying: Austrian downhill skateboarder Anna Pixner takes us on a fast-paced adventure around and into her world. At high speeds, Anna feels the calm that has always eluded her when she's around other people. In her risky sport, the downhill skateboarder has not only found an antidote to her social anxiety but also an international community of like-minded people.

ABOUT MOVING ADVENTURES MEDIEN

Moving Adventures Medien GmbH was founded in 2001 and specializes in the conception, organization, and marketing of outdoor, sports, nature, and adventure film tours. The best-known formats of the Munich-based entertainment company are the European Outdoor Film Tour and the International Ocean Film Tour. In addition to the two in-house productions, Moving Adventures is a licensee of the Banff Mountain Film Festival. The company's portfolio also includes the digital ticket platform Outdoor Ticket and the streaming portal Outdoor Cinema. The team, led by two managing directors—Joachim Hellinger and Thomas Witt—is comprised of about 40 employees and is supplemented by five roadcrew teams of around 70 people.

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